



# Spencer McDonald



Spencer McDonald has over 25 years experience in public speaking, and has captivated audiences across Canada and the USA with his humour and insight into driver psychology and training.

With a formal education in psychology and motivation, Spencer is the President and founder of Thinking Driver and the developer of the premier attitude based driving programs in North America. Spencer has trained thousands of drivers, motorcycle riders and driving instructors including police and emergency vehicle operators. In his sessions, he brings together the fields of road safety and education with driver psychology to explore why drivers who are capable of driving well so frequently choose not to.

Spencer's style is collaborative and his presentations are engaging and effective with a dose of humour. He creates and facilitates cost-effective, results-oriented training programs that meet the needs of the learner.

Spencer is a member of CARSP (Canadian Association of Road Safety Professionals) and CSSE (Canadian Society of Safety Engineers) and is a seasoned and experienced speaker.

A regular guest on national television and radio he has delivered addresses to numerous conferences and symposiums across Canada. Topics include road safety, aggressive driving, road rage and driver training.

## Previous speaking and training engagements:

- The Alberta Health and Safety Conference
- The Vicki Gabereau Show
- Canada AM
- Pacific Western Transportation
- Western Conference on Safety
- Saskatchewan Injury Prevention Symposium
- Saskatchewan Industrial Safety Seminar
- Kinsmen Club
- Rotary Club
- Canada Customs
- Insurance Corporation of BC
- The Alaska Police Standards Council
- NANA Training Systems (Alaska)
- Greater Vancouver Regional District
- Diversified Transportation (Alberta)
- Whatcom Fire Department (Washington)
- BC Hydro
- ATCO Electric (Alberta)
- Ber-Mac Electric (Alberta)
- BHP Billiton

To book Spencer McDonald for a speaking engagement contact:  
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